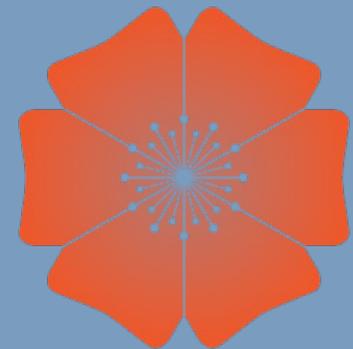


# Comparison of Stewardship Programs for Congregations - 2022

J. Davey Gerhard Canon for Stewardship  
*Director of Development & Planned Giving*  
The Episcopal Diocese of California

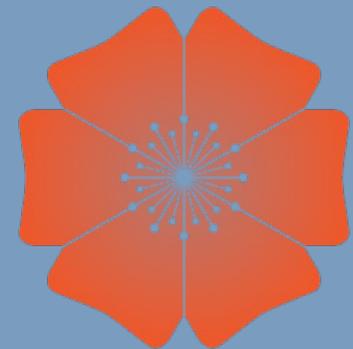


# Overview

Plug and play programs that you can use right now

- TENS
- Salt
- Holy Currencies
- ECF
- Consecration Sunday
- Project Resource

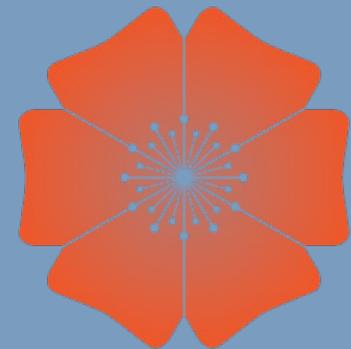
*Introduction*



# TENS

- Adaptable or Ready-to-go Download
  - Letters to congregation
  - Timeline
  - Prayers of the People
  - Pledge cards
  - Themes change annually, logos included
  - Spiritual reflections that can be used in print or social media
- **Bilingual Resources** for all materials
- Webinars for Vestry or Stewardship Teams
- Most dioceses are members, member congregations have free access. Congregational membership may be purchased annually, \$100 / \$250. Password 2022: Luke9:17
- Year-round resources
- Visit [www.tens.org](http://www.tens.org)

*TENS*

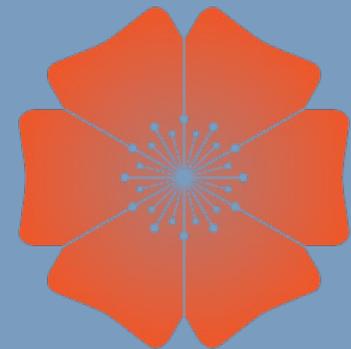


# SALT

- Materials
  - Logo
  - Letters to Congregation
  - Pledge Cards
  - Giving Chart
- Social Media Campaign
- Annual fee between \$50 - \$75, depending on congregation size
- Do have past years and can mix and match
- Visit <https://www.saltproject.org/a-future-with-hope-church-stewardship>

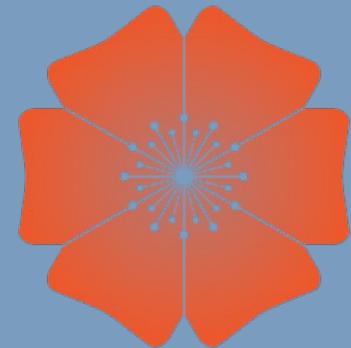
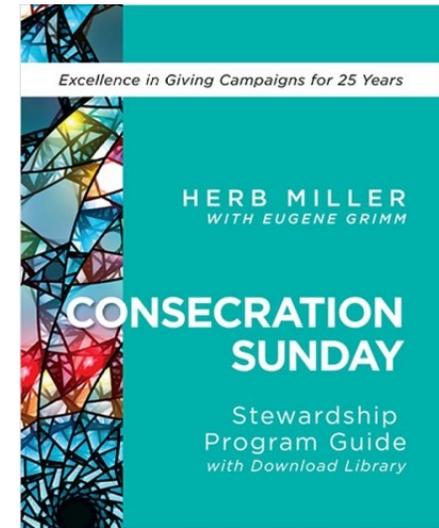
*Salt*

GRACE  
IN  
ACTION



# Consecration Sunday

- Finally Updated in 2022
- Materials
  - Must buy all from the program
  - Letters are in the book
  - No Logo
- Buy books for committee
- Cost is in the dinners and celebration
- DOES pay for itself
- Materials may be purchased from Amazon

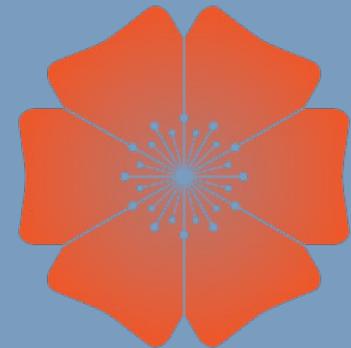


# Stewardship 365 / Kaleidoscope

- Training through Kaleidoscope Institute
- Cost is GracEconomics – team training starting at \$250
- Integrative into other parts of church life
- Visit:  
<https://www.kscopeinstitute.org/>



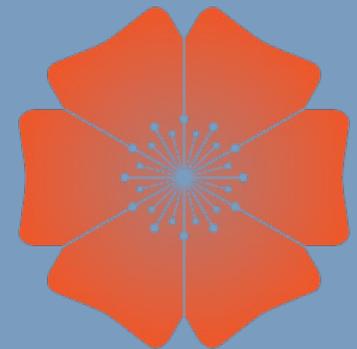
*Kaleidoscope*



## ECF 360

- Multiple programs to choose from
  - Online, Every Member, Dinner, Direct Mail
- Resources for each to make a program that works for you
- Guide to help you decide what is needed at this time
- Cost is annual or monthly / \$99/year
- Visit: <https://www.ecf360.org/>

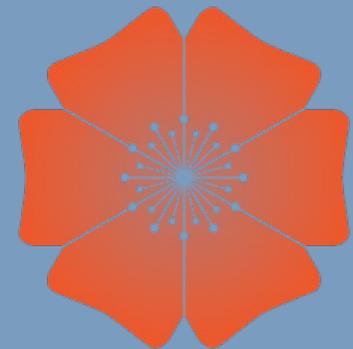
*ECF 360*



# Project Resource

- Training Program for Congregational Teams
- 6-week curriculum, virtually
- Learn Stewardship basics
- Work on a stewardship plan and formation calendar that works in your context
- \$450 / team
- Visit: <https://project-resource.org/>

*Project Resource*



# Theological Formation of Generosity

Generosity is a skill that is cultivated, formed through teaching, practice, and time.

*"Like humility, generosity comes from seeing that everything we have and everything we accomplish comes from God's grace and God's love for us. ... Certainly it is from experiencing this generosity of God and the generosity of those in our life that we learn gratitude and to be generous to others."*

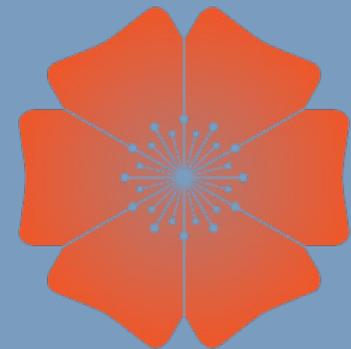
Archbishop Desmond Tutu, God Has a Dream

*Keeping the Conversation Going*

GENEROSITY  
LOVE GRATITUDE SISTER  
STEWARDSHIP  
HOMELSS KINDNESS MANAGE  
LEARN WORSHIP TREASURE CONNECT CARE ORPHAN GRATITUDE PATIENCE LEARN  
THANKS HOSPITALITY  
WORSHIP JUSTICE PRAISE  
BROTHER TRUST GLADNESS CONNECT

WHERE OUR HEARTS ARE...

GRATITUDE  
BLESSINGS JOY FORGIVE  
WORSHIP CARE LEARN CONNECT WIDOW PEACE LEARN  
GIVE GENEROSITY  
CREATION ACCEPT CONNECT  
LITTLE ONES GIVE LEARN CARE  
CONNECT  
WORSHIP STEWARDSHIP  
GENEROSITY  
CONNECT  
JOY



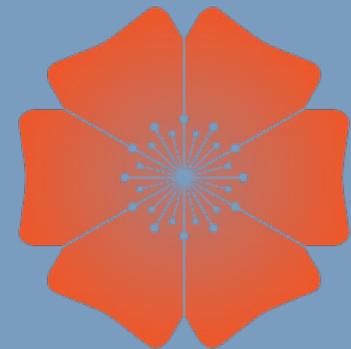
# Theological Formation of Generosity

This year, try **these four things** to keep the conversation of stewardship and generosity alive in your congregation...

## 1. Offer a book study:

Henri Nouwen's [A Spirituality of Fundraising](#)

Charles Cloughen, Jr.'s [One Minute Stewardship: Creative ways to talk about money in church](#)



*Keeping the Conversation Going*

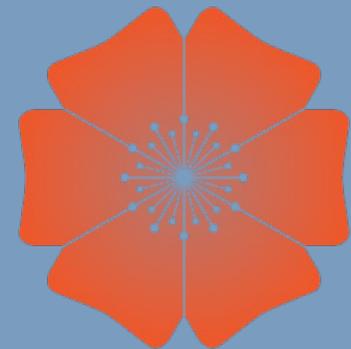
# Theological Formation of Generosity

This year, try **these four things** to keep the conversation of stewardship and generosity alive in your congregation...

## 2. Conduct a mid-year Budget and Mission review, report on ministry objectives and impact

This tool, prepared with the wardens and treasurer, will help people understand the impact of their giving, reminding them that their gifts are important all year long. See a TENS webinar on this topic at:  
<https://www.diocal.org/giving/stewardship/>

*Keeping the Conversation Going*

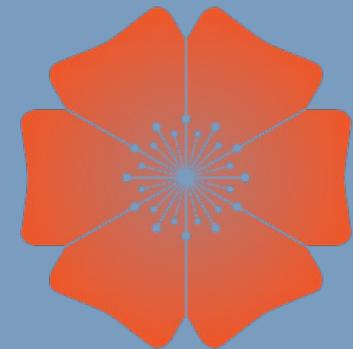


# Theological Formation of Generosity

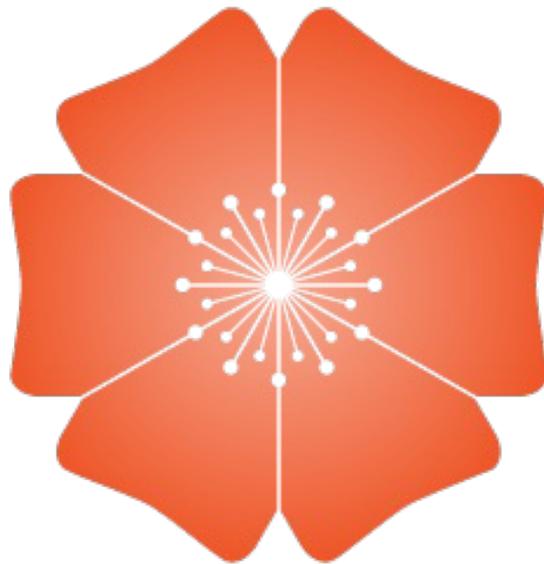
This year, try **these four things** to keep the conversation of stewardship and generosity alive in your congregation...

**3. Engage in storytelling.** Every member should be able to articulate their connection to the mission and to giving. Practice and model storytelling in your fundraising campaigns

*Keeping the Conversation Going*







**J. Davey Gerhard,**  
**Canon for Stewardship**  
415-869-7836 (o)  
415-307-0172 (m)  
[daveyg@diocal.org](mailto:daveyg@diocal.org)  
[www.diocal.org/giving](http://www.diocal.org/giving)